

# FREE HANDS-ON TRAINING

## Are you giving customers the experience they want?

We offer free site-level training developed exclusively for Phillips 66®, 76®, and Conoco® locations. These seminars help you meet rising consumer expectations while increasing sales and developing a strong team that is motivated to succeed.

## WALK *the* STORE

This two-day hands-on training course teaches you to see your site differently to improve operations and elevate your success.

- Learn how to more easily and proactively address site issues to keep your customers coming back
- Implement business improvement processes at your stores with ease
- Leave with tools that guide you and your store team on the journey to retail excellence

## TRAIN *THE* TEAM

This one-day training session shows you how to build a firm foundation with the right team.

- Discover how the right team can help you achieve your business goals and attract loyal customers
- Learn how to elevate employee performance through coaching and mentoring to create and maintain maximum team efficiency
- Develop effective techniques for speaking to your customers about programs and offerings and strategies for team implementation

Call **844.312.8577** to speak with Shelby Zamzow, Director of Brand Engagement, Phillips 66 Company, about a customized operational improvement plan.



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